

The following list contains a mixture of periodicals, trade associations, professional bodies, salary surveys and job vacancy sources for marketing professionals.

ABC Marketing Jobs

<http://www.abcmarketingjobs.co.uk>

Job search engine focusing on vacancies in marketing, sales, advertising, direct marketing and PR. Browse by keywords and refine with location, keyword and similar jobs. Alerts by email and RSS.

Brand Republic Jobs

<http://jobs.brandrepublic.com>

Job vacancy site for the advertising, marketing, media and communications industries. Search by discipline, sector, salary and location (region). Alerts by email and RSS.

Campaign

<http://www.campaignlive.co.uk>

Campaign is a weekly news-led journal for creative, advertising, media and marketing communications. It has news, features, jobs and regular league tables.

Chartered Institute of Marketing

<http://www.cim.co.uk>

The Chartered Institute of Marketing (CIM) is the professional body for marketers in the UK, and sets professional standards and encourages best practice.

CIM Jobs

<http://jobs.themarketer.co.uk/>

Job vacancy site of the Marketer (journal of the Chartered Institute of Marketing). Covers roles in marketing, branding, communications, creative and design, digital, direct marketing, event management, product marketing, market research and media. Alerts by email or RSS.

Creative Match

<http://www.creativematch.co.uk/jobs/>

Job vacancy site covering roles in design, advertising, marketing, PR, film, illustration, photography, packaging and new media. Search by category, location (region) and keyword.

Data Strategy

<http://www.data-strategy.co.uk>

Data Strategy is a monthly journal which covers all aspects of data management and direct marketing with emphasis on the commercial, legal and technical aspects.

Direct Marketing Association

<http://www.dma.org.uk>

The Direct Marketing Association is a trade association representing companies operating in the marketing and communications sectors.

Guardian Jobs

<http://jobs.guardian.co.uk>

Job vacancy site for a wide range of sectors, particularly strong for marketing, media, PR, creative, education, public sector, charity, housing, regeneration, arts, environment and health. Search by keyword, detailed industry categories (eg within a category there are further functional specialisms), location (proximity to postcode or region and county), salary range and job type (eg full time, contract). Alerts by email and RSS.

Institute of Direct Marketing

<http://www.theidm.com>

The Institute of Direct Marketing is an organisation for the professional development of people in the data, digital and direct marketing sectors. They publish a quarterly journal, the Journal of Direct, Data and Digital Marketing Practice, which is available to members or on a pay-as-you-go basis via their website.

Institute of Sales Promotion

<http://www.isp.org.uk>

The Institute of Sales Promotion is a trade association for marketing promotions companies and a professional body for individual promotional marketers.

International Journal of Market Research

<http://www.ijmr.com>

Professional journal covering all aspects of research including applications, methodologies, new technologies, technology transfer from related areas, solutions, strategic and management issues.

Just Sales and Marketing

<http://www.justsalesandmarketing.net>

Job vacancy site for sales and marketing appointments. Search by sector, location, keyword and title. Alerts by email and RSS.

Mad.co.uk Jobs

<http://www.mad.co.uk>

MAD covers jobs in advertising, new media, media, design, digital, creative, PR and direct marketing. Search by function, sector, job type, location (region), salary range, employer type and keyword. Alerts by email and RSS.

Market Research Society

<http://www.mrs.org.uk>

Professional body for researchers working in market, social and opinion research, and in business intelligence, market analysis, customer insight and consultancy.

Marketing

<http://www.marketingmagazine.co.uk>

Marketing is a weekly publication aimed at marketing professionals containing news articles on company and industry developments, product launches, pitches, campaigns and business news.

Marketing Communications Consultants Association

<http://www.mcca.org.uk>

Trade association for marketing communications companies.

Marketing Direct

<http://www.brandrepublic.com/marketingdirect>

Marketing Direct is a monthly journal containing news, features, analysis and reports for direct marketers. It covers all aspects of direct marketing including email and mobile marketing, customer relationship management and database management.

Marketing Week

<http://www.marketingweek.co.uk>

A weekly journal for the industry including company and industry news, product news, new campaigns, people news, special reports, profiles and trends.

Marketing Week / Ball and Hoolahan Marketing Salary Survey

http://www.marketingweek.co.uk/trends/salary_survey/index.html

Annual marketing salary survey. Tables cover average salaries by gender, job title, marketing spend and industry sector, mean salary rises and expected rises and average bonuses.

Marketing Week Jobs

<http://www.marketingweek.co.uk>

Job vacancy site containing roles in advertising, PR, new media and online marketing, CRM and direct marketing and market research. Search by job type (title), sector, salary, region and keyword. Alerts by email and RSS.

Media Week

<http://www.mediaweek.co.uk>

Media Week is a weekly journal for all aspects of the media industry and covers company news, industry developments, contracts, launches, profiles, analysis, in depth articles and a careers/jobs section.

New Media Age

<http://www.nma.co.uk>

New Media Age is a weekly printed publication for the interactive media, advertising, internet, social media and marketing sectors. It covers news, features, campaigns and company information.

New Media Age Jobs

<http://jobs.nma.co.uk/>

The NMA website provides details of jobs in the new media sector, including design, technical, content, sales and account management roles. There are good search options, including function, sector, position type, location, salary band and keyword. Alerts by email and RSS.

Research

<http://www.research-live.com>

Research is a monthly journal for market research professionals covering news and analysis for practitioners and buyers. The website includes a jobs database.

Research Jobs

<http://www.research-live.com>

Job vacancy site specialising in market research appointments. Search by keyword, region, salary, sector and level. Alerts by email.

Revolution

<http://www.revolutionmagazine.com>

Monthly magazine focusing on digital marketing and containing news, features, showcases and opinion.

Simply Marketing Jobs

<http://www.simplymarketingjobs.co.uk>

Job vacancy website covering roles in direct marketing, research, analysis, communications, branding and field marketing. Search by discipline, sector, location and keyword. Alerts by email.

The Marketer

<http://www.themarketer.co.uk>

Monthly journal of the Chartered Institute of Marketing containing news, case studies, interviews and reports for marketing professionals.